

SELF-CARE WHO - RESOLUTION

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Outline

Understanding the
WHO-resolution

Seizing the **selfcare**
opportunity

The role of the
Global SelfCare
Federation (GSCF)

Stakeholder
support and
value of selfcare



Entities supporting
the WHO-resolution
project

Future
milestones

Engaged countries

Next steps

Understanding WHO Resolutions



Official Decisions

WHO resolutions are formal decisions or recommendations by the World Health Assembly



Global Health Policies

Resolutions speed up the adoption of worldwide health policies



Guiding Framework

They provide a structured guide for policymakers across 190+ nations



Endorsement

Resolutions are first endorsed by the World Health Assembly



Implementation

They guide member nations in implementing consistent health policies

Seizing the
***Self-Care
Opportunity***



Self-care's growing significance, especially after COVID-19

The importance of self-care has surged in the wake of COVID-19, offering a crucial way for individuals to manage their health proactively



Challenges of fragmented policies and health literacy gaps

Current policies lack coherence, leading to gaps in health knowledge

GSCF aims to bridge these gaps and create a unified approach



Self-care GSCF taskforce collaboration with WHO to secure a comprehensive resolution by 2025

Through collaboration with WHO, GSCF taskforce strives to establish a robust resolution by 2025 that will harmonize self-care practices globally

The Role of GSCF



01

GSCF as the umbrella association for Consumer Health

The Global Self-Care Federation (GSCF) serves as the overarching umbrella association for the Consumer Health industry worldwide. It unites diverse stakeholders and expertise to drive the advancement of self-care practices across nations

02

Partnership with WHO's Traditional Medicines Department

GSCF is in an official relationship with signed agreement with the Traditional Medicines Department within the WHO. This collaboration allowed in the past years the development of robust evidence and a comprehensive framework for the self-care resolution, enhancing its credibility and impact

03

Expanded Engagements within WHO

Many more departments are now involved and supportive of self-care



Value of Self-Care: A Multifaceted Impact



Government Savings

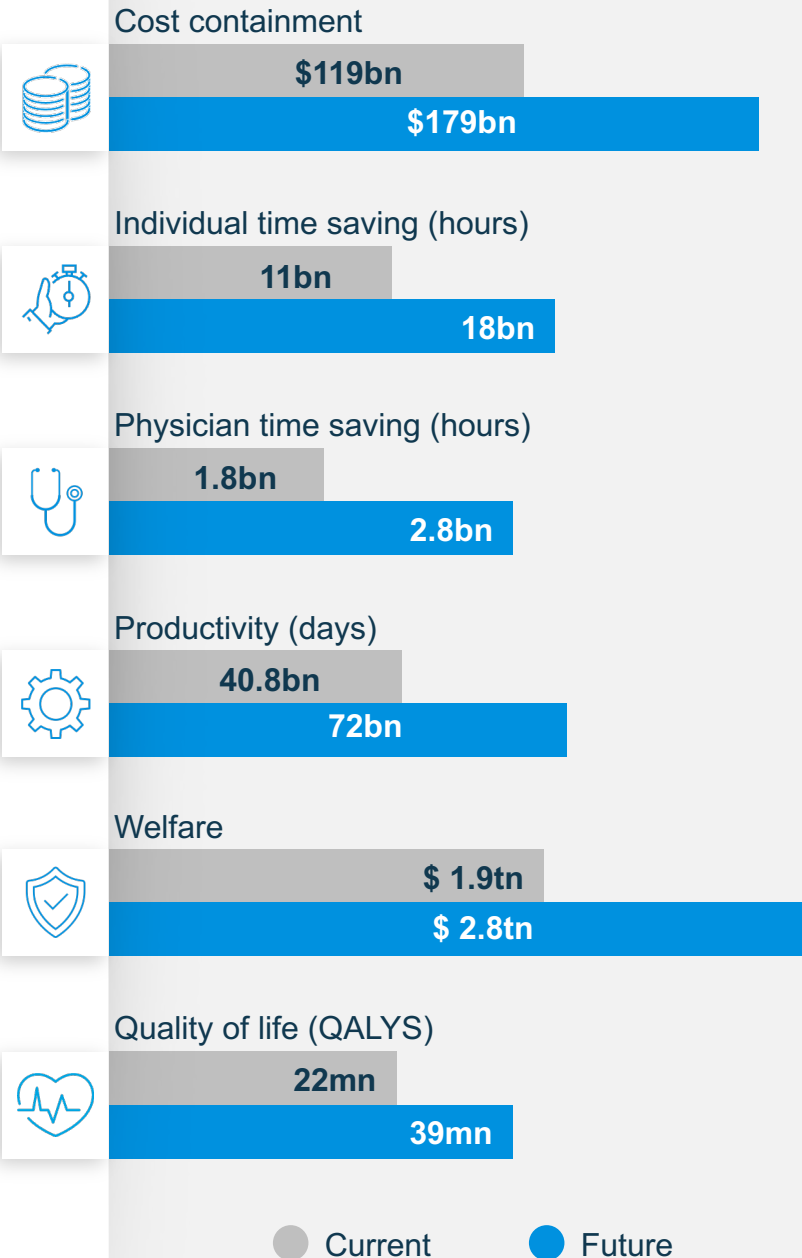
Self-care offers significant fiscal benefits, saving governments around **\$119 billion** annually

Physician Time Efficiency

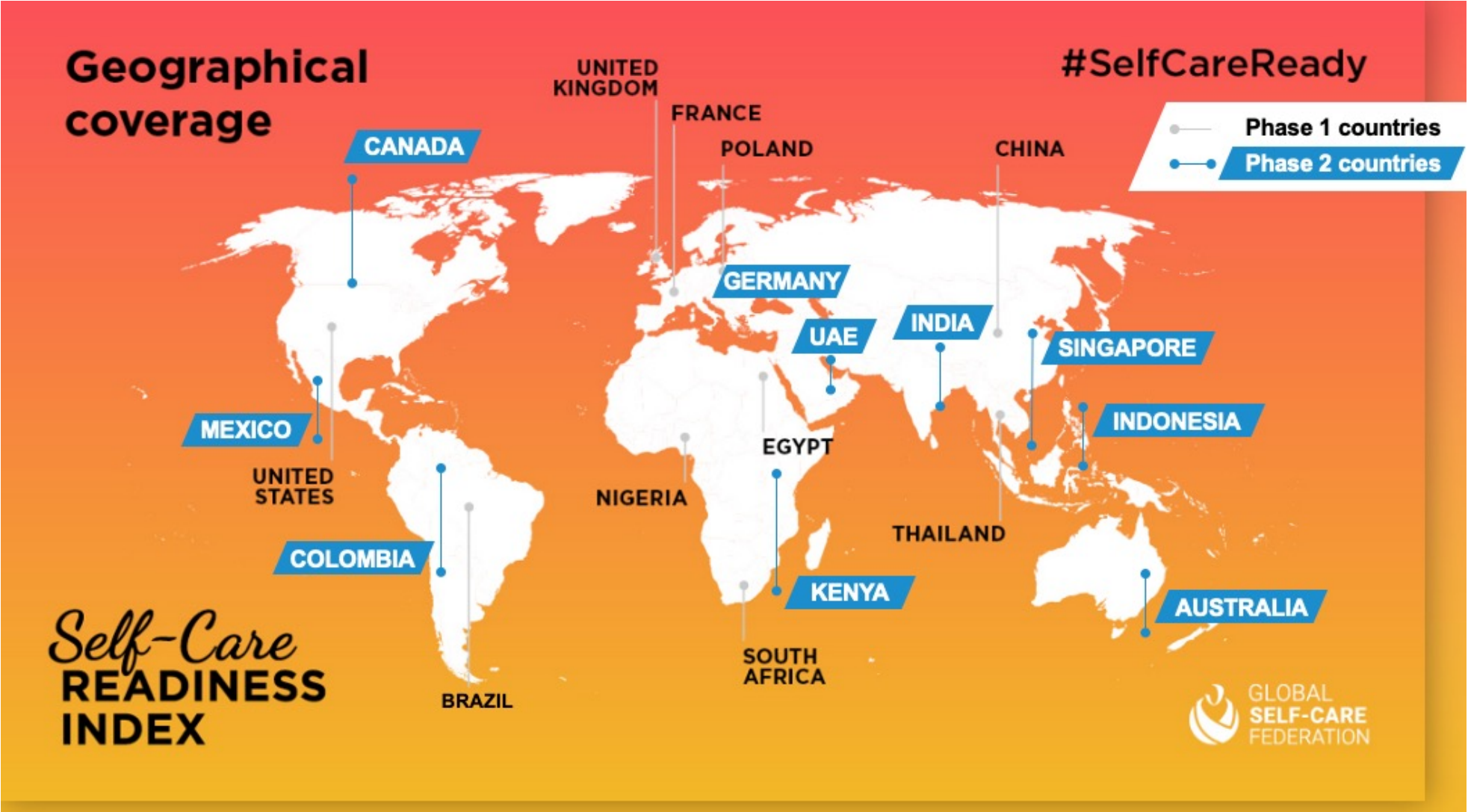
Adoption of self-care products like OTCs saves **1.8 billion** physician hours globally, redirecting expertise to critical health concerns. This saved time, if distributed across the U.S. population, would provide over 5 hours per person per year

Empowered Individuals

Self-care empowers individuals to make informed health decisions, preventing diseases and improving well-being. This empowerment translates into **40.8 billion** productive days, contributing an economic value of \$1.9 trillion



Self-Care Readiness Index 1 and 2 (20 Countries)



Entities Supporting the WHO-resolution Project



United
for SelfCare
coalition



World Health
Organization

- // **Dr. Manjulaa Narasimhan's Leadership:**
Dr. Narasimhan, from WHO's Reproductive Health Department, is a pivotal champion of the project
- // **GSCF Collaboration with Traditional Medicines:**
GSCF's partnership with WHO's Traditional Medicines Department strengthens evidence development, including the Index and Benefit Study
- // **Engagements Across WHO-Geneva:**
Multiple WHO departments endorse the self-care resolution, showcasing unanimous support and keen interest in its success



- // **Established in 2022:**
A vital coalition mobilizes diverse healthcare stakeholders, adding credibility and energy to the project
- // **Multi-Sector Collaboration:**
Academic institutions, NGOs, and private sector leaders, Selfcare Trailblazers group, PSI, PATH, and more. Their compelling case for self-care engages top decision-makers and ministries of health
- // **Unified Engagement:**
All external efforts fall under the coalition's banner, emphasizing collective collaboration over individual entities

Engaged Countries (as of Oct 2023)

Africa

- // South Africa
- // Ethiopia *
- // Gambia *
- // Ghana *
- // Kenya
- Rwanda
- // Nigeria
- Uganda
- // Malawi
- // Tanzania
- // Burkina Faso

Latin America - ILAR Engagement

- // El-Salvador *
- Brazil
- Colombia

Central America - COMISCA Connection

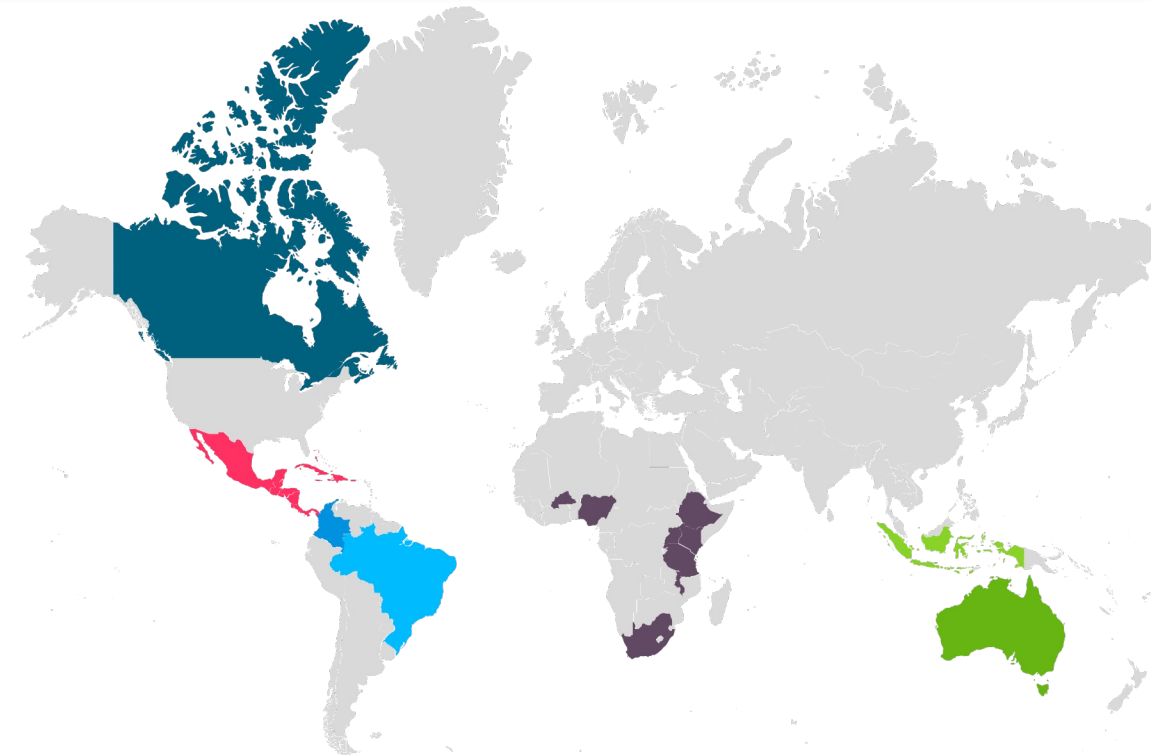
- // Central America countries: Engaging Head of COMISCA, and ORAS-CONHU

Asia-Pacific Focus

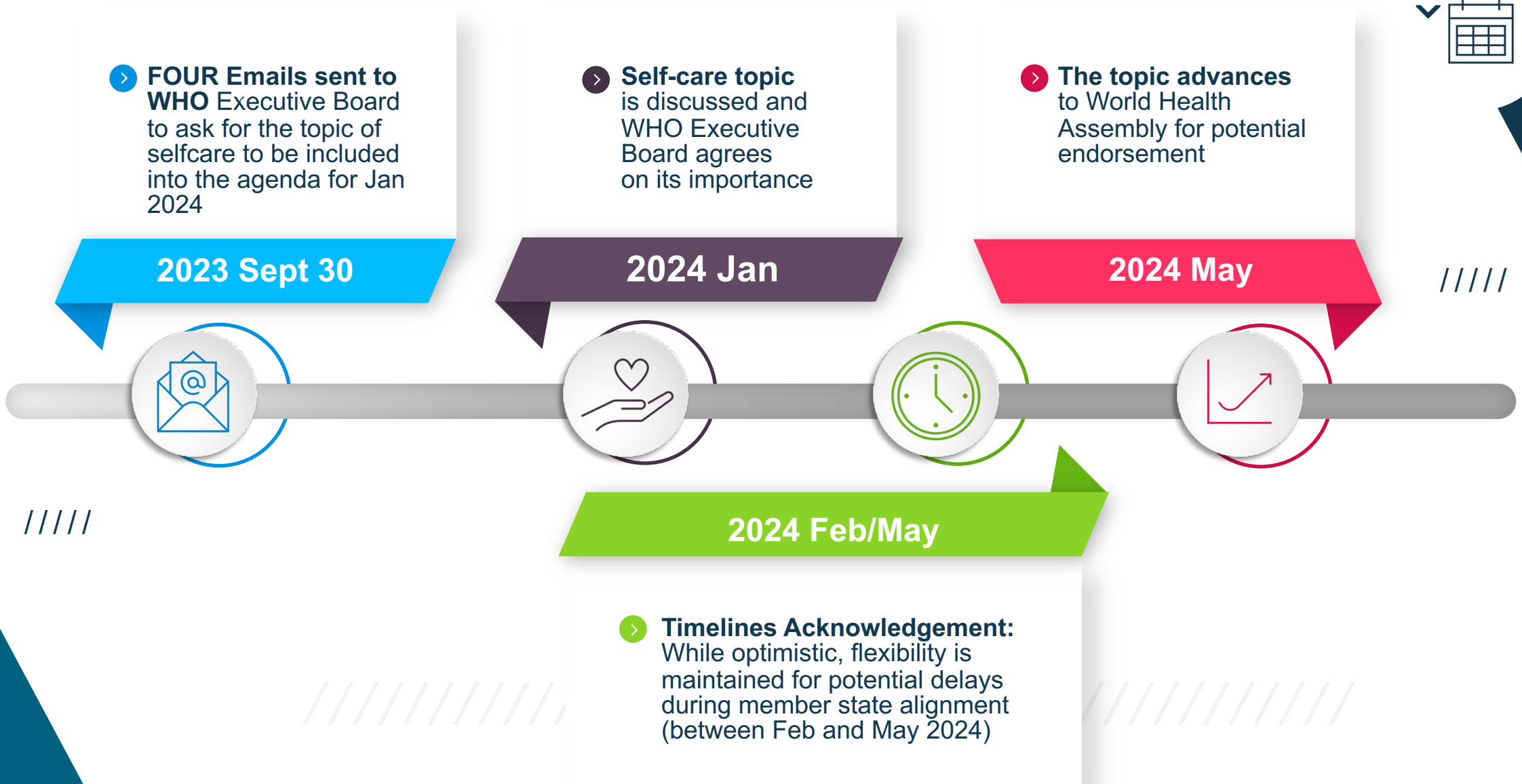
- // Indonesia: Pursuing support through local trade association and Health Minister
- // Australia: Ongoing engagements via trade association and Australia Selfcare Alliance

America

- // Canada: Exploring support potential at federal or state level



Important Future Milestones



Call to *action*



Support Needed

As we enter a critical advocacy phase, your support is crucial. Time is of the essence, and we need your assistance to ensure the success of this project



Collective Effort

This is a collective effort that requires contributions from individuals, organizations, and stakeholders across sectors. Your involvement can make a significant impact



Engage High-Level Decision Makers:

If you have ideas or connections that can facilitate engagement with high-level decision makers, please reach out to the WHO-Resolution Taskforce. We can provide supporting documents and ensure a cohesive and efficient approach



Limited time before January 2024

The clock is ticking, and every action counts. We appreciate any help you can provide to advance the self-care resolution and its benefits for global health

Contact Us



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Please note:

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