

ICPA 7th Conference & Exhibition

TOPIC: GLOBAL CONSUMER HEALTH TRENDS

We are thrilled to announce Sue Johns, a distinguished expert from IQVIA, as a featured speaker at our upcoming conference. Sue's presentation on Global Consumer Health Trends, promises to be an enlightening and informative session for all attendees.

In today's rapidly evolving healthcare landscape, community retail pharmacists play a pivotal role in shaping global consumer health trends. Sue Johns, with her extensive experience in the pharmaceutical and healthcare industry, is uniquely positioned to provide valuable insights into this critical area.

During her talk, Sue will delve into the multifaceted responsibilities of community retail pharmacists and their direct impact on global consumer health trends. She will explore how these frontline healthcare professionals serve as trusted advisors, providing personalized guidance to patients, and fostering healthier communities worldwide.

Sue will also discuss the latest data and research findings from IQVIA, shedding light on emerging trends in consumer health, medication adherence, and patient engagement. Her presentation will highlight the indispensable contributions of community retail pharmacists in enhancing healthcare outcomes and driving positive changes in the global wellness landscape.

Join us for Sue Johns' enlightening presentation, where you'll gain a deeper understanding of the pivotal role community retail pharmacists play in shaping global consumer health trends and fostering a healthier world. Don't miss this opportunity to engage with a thought leader in the field and expand your knowledge in this critical domain.



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Learning Outcomes:

Enhanced Patient-Centered Care: Attending Sue Johns' talk can help community pharmacists strengthen their patient-centered care approach. By learning about global consumer health trends, pharmacists can better understand the evolving needs and preferences of their patients. This knowledge can empower them to offer more personalized advice and recommendations, ultimately leading to improved patient outcomes and satisfaction.

Incorporating Data-Driven Insights: In today's data-driven healthcare environment, community pharmacists can benefit from IQVIA's insights on the latest research findings. By attending her talk, pharmacists can gain a better understanding of how data and analytics can inform their practice. They can learn to leverage data to make informed decisions about inventory management, medication adherence programs, and other critical aspects of their profession.

Staying Competitive and Relevant: The healthcare landscape is constantly evolving, and staying up-to-date with global consumer health trends is essential for community pharmacists to remain competitive and relevant. Attending this talk can equip pharmacists with the knowledge and tools they need to adapt to changing patient needs, regulatory requirements, and industry trends. This proactive approach to professional development can help pharmacists position themselves as trusted healthcare providers in their communities.

Conclusion:

Attending Sue Johns' talk can empower community pharmacists to provide higher-quality care at the community pharmacy level, make data-driven decisions, and stay ahead in a dynamic healthcare environment. These skills and insights are invaluable for their continued professional development and ensuring they deliver the best possible service to their patients.

Presentation Notes

Date



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