

PHARMACY UNITED

Better Together – Pharmacy First for Patient Care

LEARNING OUTCOMES FOR PARTICIPANTS (CPD)

Session 5 - Digitalisation Of Pharmacy

Guest Speaker: Leigh van der Bijl (Discovery Health)

Session 5: Digitalisation Of Pharmacy

Topic: Digital Transformation: The Digital Revolution

With over a decade of experience in healthcare and pharmaceuticals, Leigh brought a wealth of knowledge and expertise to the forefront in her session titled "Digital Transformation - The Digital Revolution."

During her presentation, Leigh delved into the intricate landscape of digital transformation within the realm of pharmacy, exploring its profound impacts and potential. Attendees gained invaluable insights into use for the pharmacy profession.

Throughout the session, learning objectives were meticulously crafted to empower community pharmacists with the necessary tools and understanding to navigate the digital revolution effectively. These objectives included:

Key Take-Aways:

- Understanding the fundamental concepts of digital transformation in pharmacy: A comprehensive overview of the key principles and drivers behind digital transformation, laying a solid foundation for attendees to comprehend its significance within the pharmacy ecosystem.
- Showcasing cutting-edge technologies revolutionizing pharmacy operations and patient care delivery, inspiring attendees to embrace innovation within their practice settings.
- Practical strategies for leveraging digital tools to enhance patient engagement, improve medication adherence, and ultimately drive better health outcomes.
- Harnessing the power of data-driven insights for informed decision-making: Highlighting the transformative potential of data analytics and artificial intelligence, Leigh underscored the importance of harnessing data-driven insights to optimize pharmacy operations, improve patient care, and drive business growth.

Overall, Leigh Van Der Bijl's presentation left attendees empowered and inspired to embrace digital transformation as a catalyst for positive change within the pharmacy profession.

[illegible]