

PHARMACY UNITED

Better Together – Pharmacy First for Patient Care

LEARNING OUTCOMES FOR PARTICIPANTS (CPD)

Session 1: Access to Healthcare

Guest Speaker: Elna Styne (IQVIA)

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Topic: The Healthcare Landscape In South Africa: Considering trends across different sectors as we move toward a UHC Environment

Attendees at the ICPA and SAACP Conference Symposium were treated to an enlightening presentation by Elna Steyn, Principal at IQVIA South Africa, as she navigated the intricate landscape of healthcare in South Africa. Elna delved into the ever-evolving trends across various sectors, providing invaluable insights as the industry moved towards a Universal Health Coverage (UHC) environment.

With over 17 years of experience in the pharmaceutical industry, Elna Steyn brought a wealth of knowledge and expertise to the table. As a pharmacist and Principal leading Real-World Analytical and Digital Solutions at IQVIA South Africa, she has been instrumental in supporting both local and international clients in the Life Sciences Industry.

Key Take-Aways:

- **Understanding Healthcare Trends:** Attendees gained a comprehensive understanding of the then-current healthcare landscape in South Africa, exploring trends that shaped the industry. Elna Steyn's presentation offered valuable insights into the factors influencing healthcare delivery, access, and affordability, providing attendees with the knowledge needed to adapt and thrive in a rapidly changing environment.
- **Navigating Towards UHC:** They explored the journey towards Universal Health Coverage (UHC) and its implications for pharmacists. Elna Steyn highlighted key strategies and initiatives aimed at expanding access to essential healthcare services while addressing disparities in healthcare delivery. Attendees gained practical insights into their role in advancing UHC goals and promoting equitable healthcare access for all.
- **Harnessing Real-World Data:** They discovered the power of real-world data and digital solutions in optimizing healthcare delivery and decision-making. Elna Steyn's expertise in Real-World Analytical and Digital Solutions at IQVIA South Africa offered pharmacists practical tools and methodologies for leveraging data to improve patient outcomes, enhance medication management, and drive evidence-based practice.

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