

PHARMACY UNITED

Better Together – Pharmacy First for Patient Care

LEARNING OUTCOMES FOR PARTICIPANTS (CPD)

Session 4: Professional Development

Guest Speaker: Chris-Géré Zeelie (Pharmacist, Masters Student, and Advocate for Personalized Medicine)

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Topic: Professional Development Innovation Towards Future Services In Personalised Medicine: New services in personalised medicine services including Pharmacogenomics

At the ICPA and SAACP Conference Symposium, community pharmacists gathered to explore innovative pathways in professional development, particularly in the realm of personalized medicine. Chris-Géré Zeelie, master's student, and fervent advocate for personalized medicine, captivated attendees with her presentation.

Drawing from her experience and expertise in genomics research, and clinical practice, Chris-Géré Zeelie illuminated the evolving landscape of personalized medicine. She shared insights garnered from her dedication to researching the integration of personalized medicine into community pharmacies, emphasizing strategies to surmount adoption barriers.

Key Take-Aways:

- Understanding the significance of personalized medicine in pharmacy practice.
- Exploring the role of pharmacogenomics in tailoring medication therapy to individual patients.
- Identifying barriers to adopting personalized medicine services in community pharmacies.
- Gaining insights into the potential impact of personalized medicine on patient outcomes and pharmacy practices.
- Recognizing the value of professional development in advancing personalized medicine services within community pharmacies.

Chris-Géré Zeelie's comprehensive understanding of personalized medicine, coupled with her commitment to advancing pharmacy practices, inspired attendees to embrace change and strive for better patient outcomes. Her vision of tailored healthcare resonated with pharmacists seeking to revolutionize patient care through personalized approaches.

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